

“5 Plug-and-Play Facebook Appeal Templates”

Template 1: Generic Ad Disapproval

Hello Meta Support,

I noticed that one of my ads was recently disapproved. I've reviewed the ad in question and would like to request a manual review.

If any part of the ad violates policy, I'm happy to make adjustments. I take Meta's ad guidelines seriously and appreciate your support in reviewing the case.

Thank you for your time.

Best,

[Your Name]

Template 2: Ad Account Restricted

Hello Meta Team,

My ad account was recently restricted, and I'd like to understand the reason behind this decision. I strive to follow all advertising policies and value the integrity of your platform.

If any action on my part caused this, I'm open to correction and would appreciate the chance to fix it. Kindly review my account and let me know the next steps.

Thank you,

[Your Name]

Template 3: Business Manager Disabled

Hi Meta Support,

It appears my Business Manager was disabled, and I'd like to respectfully request a review. I use this account to run legitimate, policy-compliant campaigns, and I've always tried to follow your ad guidelines closely.

Please let me know if further info is needed.

Best regards,

[Your Name]

Template 4: False Positive Policy Flag

Hello,

One of my recent ads was flagged for a policy violation, but I believe this may have been a false positive. I've rechecked the content and can confirm that it does not contain misleading, exaggerated, or restricted claims.

Please review it again at your convenience.

Sincerely,

[Your Name]

Template 5: Billing or Identity Flagged

Hi Meta Team,

I received a restriction related to billing/identity verification. I've submitted the required documents and followed all verification steps.

If anything else is needed, I'm happy to provide it. Please review my account when possible.

Thanks for your assistance,

[Your Name]

